

# Where Mind Meets Hand

"The education you receive at ASB is truly transformative. Whether in the classroom or through real-world engagements with partner companies across Southeast Asia, you will learn from our award-winning global faculty, diverse peers, and signature programs such as Action Learning, Mindset Lab, and the Integrative Management Lab (IML)."

The fast-paced nature of our program accelerates your career growth, while exposure to the dynamic business environment of emerging markets gives you a powerful competitive edge."



**Prof. Renato Lima-de-Oliveira,**  
Associate Professor of Business  
and Society and Deputy Dean  
(Student Journey).



 **ASIA School  
of Business**  
in collaboration with MIT Sloan Management

# Your MBA Journey Redefined with



For Those Who Dare to Defy Limits  
and Care to Disrupt Norms —  
ASB's MBA & Executive MBA.

## EXPANDING HORIZONS

MIT Sloan Immersion:  
Innovation at the Source  
Experience the heartbeat of innovation  
at MIT Sloan. This three-week immersion  
in Cambridge, Massachusetts blends  
academic rigor with cultural immersion at  
one of the world's most pioneering business  
schools. Attend cutting-edge classes,  
collaborate with breakthrough researchers,  
and explore innovation hubs from AI labs to  
nuclear fusion startups, while building global  
networks that will shape your future.



"Asia School of Business truly embodies  
the 'mens et manus' motto,  
where learning meets practice."

DINALAN A/L GUNASAGARAM - MBA25

## LEARNING BY DOING

Action Learning: Impact From Day One  
Starting with the Integrated Management  
Lab, you'll dive straight into real projects  
with companies across Southeast Asia  
and around the world. With 520+ projects  
delivered in 37 countries, you'll gain  
hands-on experience solving complex  
problems for both global corporations  
and rapidly scaling startups.  
The intense, hands-on experience builds  
your leadership muscles, sharpens your  
decision-making, and ensures that you  
graduate ready to deliver real impact.



"The MBA taught me to lead with courage,  
embracing discomfort, uncertainty, and growth  
as essential fuel for principled leadership."

DAMIAN GRAIZEVSKY - MBA25

## YOUR FUTURE, EXPANDED

Post-MBA Global Opportunities  
Graduating from ASB opens doors to the world:  

- Extended Stay at ASB – Refine research or complete projects.
- ASBhive – Incubate and grow ventures within ASB's innovation hub.
- MIT Sloan Visiting Fellow Program – Spend an additional semester immersed at MIT Sloan.
- MIT Master of Science in Management Studies (MSMS) – Complete nine months of advanced study at MIT Sloan in Cambridge, MA.
- Yale University Master of Advanced Management – Join a global cohort in New Haven, Connecticut.
- University of Oxford, Said Business School Executive Diploma – Continue your lifelong learning journey in the UK with another masters-level degree.



YALE SCHOOL OF MANAGEMENT

## BREAKING DOWN SILOS

Integrated Management Lab: Cross-Functional  
Leadership  
Great leaders think beyond silos.  
In this high-intensity lab, you'll tackle real business  
challenges that cut across finance, operations,  
HR, and strategy. Each day, you'll explore from  
a different perspective, then integrate your  
insights into bold solutions presented to top  
corporate leaders.



Outcome: Build the ability  
to think holistically, synthesize  
diverse perspectives, and  
lead cross-functional teams.

## UNLOCKING GROWTH

Mindset Lab: Leading for Growth  
A mindset for leading starts with you.  
At ASB's Mindset Lab, you'll explore mindset,  
limiting beliefs, creativity, resilience and have the  
opportunity to work on your mindset and behaviours  
to meet the demands of the modern day world.  
Facilitated by faculty and guided by executive  
coaches, take the opportunity to lead with  
confidence, authenticity and purpose.



"Through diverse experiences, the MBA  
broadened both my global perspective  
and self-awareness. My direction  
forward now feels more intentional."

DEEWAKSHI SHRESTHA - MBA25

Program  
Name

**MBA**

((R/340/7/0591) (08/27) (MQA/FA7909))

Duration

12 months

Tuition Fee

RM 150,000 (~USD 35,000)

Intake

September (Fall)

Deadline

Round 1: October 30, 2025  
Round 2: January 29, 2026  
Round 3: March 31, 2026  
Round 4: May 28, 2026  
Round 5: June 30, 2026

Profile of  
Students



47%

of international students



56%

of female students



7 years

Avg. work experience: 7 years

Program  
Highlights

### CAREER ADVANCEMENT

Access comprehensive career development  
support to explore diverse post-MBA  
pathways — from corporate leadership  
roles to entrepreneurial ventures.

### GLOBAL NETWORK

Join a diverse, international community  
of students, alumni, and corporate partners that  
expands your perspectives and opportunities  
worldwide.

### ACTION LEARNING: REAL-WORLD IMPACT

Gain hands-on experience through projects  
that place you at the center of business challenges  
in Asia and beyond:

#### BUSINESS PRACTICUM:

In one week, gain firsthand insight  
into the operations of a company.  
Work with your classmates to analyse  
real-world challenges and co-create  
practical solutions for projects across  
business functions.

#### CAPSTONE PROJECTS:

Spend 3–4 weeks working in  
a team to tackle critical business  
challenges and deliver actionable  
recommendations to host  
organizations.

#### SUMMER PROGRAM (ALSP):

Customize your final semester. In 4–8  
weeks pursue corporate projects  
individually, either locally or abroad,  
partner with ASB faculty on research,  
or launch ventures with support from  
the Innovation & Entrepreneurship  
Centre (IEC).

Global  
Experience  
Treks (Optional):

Explore international markets, engage with global leaders, and broaden your  
professional outlook.

MIT Sloan  
Immersion

This 3-weeks immersive experience provides valuable regional and global perspectives,  
enriching knowledge and broadening horizons. Experience up to 3 weeks of immersion  
at MIT Sloan and earn an MIT Sloan Affiliate Alumni status.

## EXECUTIVE MBA

((R/0414/7/0050) (08/29) (MQA/FA12248))

16 months

RM 180,000 (~USD 41,000)

January (Spring)

Round 1: May 31, 2025

Round 2: August 31, 2025

Round 3: October 31, 2025

Round 4: November 30, 2025



19%

of international students



29%

of female students



14 years

Avg. work experience: 14 years

### FLEXIBLE FORMAT

Designed for working professionals, the ASB EMBA  
combines flexibility with impact. Each semester blends  
2–3 weeks of intensive in-person classes with hybrid  
weekend sessions, allowing you to balance work,  
study, and personal commitments while immersing  
yourself in rigorous learning.

### PROFESSIONAL GROWTH

Strengthen your leadership capabilities with  
executive coaching, tailored workshops, and  
professional development support. The program  
equips you with the tools to lead strategically,  
navigate complex environments, and accelerate  
your career trajectory.

### TALKS & TREKS (OPTIONAL):

Participate in thought-provoking talks,  
leadership dialogues, and an optional Global  
Experience Trek to gain international exposure  
and broaden your perspective.

### ACTION LEARNING: REAL-WORLD APPLICATION

Bridge theory and practice through hands-on  
learning opportunities that put  
you at the center of real business challenges:

### BUSINESS PRACTICUM:

Complete two intensive immersions  
where you'll collaborate with peers  
and corporate partners to solve  
critical business problems. Each  
practicum is designed as a week-long,  
on-site engagement, solving problems  
across diverse functional areas.

## Life in Malaysia

Your MBA journey goes beyond classrooms and projects — it's also about the place you call home. Kuala Lumpur, Malaysia, offers a vibrant mix of modern city living, rich cultural heritage, and world-class cuisine.



“I came for an MBA and found a mixing pot of cultures and driven people, a fast, generous energy focused on shaping what comes next for Malaysia and sharing it with the world. - Thomas Maddison”



**Dynamic City Living**  
Affordable, cosmopolitan, and globally connected, Kuala Lumpur blends opportunity with lifestyle.



**Food Paradise**  
From bustling hawker stalls to fine dining, enjoy one of the world's most diverse and flavorful food scenes.



**Travel Gateway**  
Beaches, rainforests, and neighboring Asian capitals just a short flight away.



**Community & Inclusion**  
Experience warm Malaysian hospitality that ensures every student feels welcome, safe, and supported.

## Experience Personal Transformation

### Career Growth

Gain hands-on experience solving real business challenges and connect with industry partners from global consulting firms to leading Asian enterprises.

### Mindset Growth

Develop awareness and insight into key topics related to self development through reflection, workshops and personalised executive coaching to support transformational leadership.

### Knowledge Growth

Learn from ASB and MIT Sloan world-class faculty, with a unique blend of global insights within an Asian Business Context. Global perspective includes a 3-week MIT Immersion in Cambridge, Boston.

## Employment Outcomes

\*Based on MBA Class of 2024



**92%**  
Employed within 90 days of Graduation (including pre-graduation acceptances)



**\$148K**  
Overall Annual Median Salary  
(Salary reported is based on PPA-adjusted USD terms, excluding any signing bonus)



**80%**  
Rapid Alumni Advancement



**25%**  
Direct to C-Suite



**22%**  
Made a Global Career Move

## Application Criteria



**Academic Excellence**  
• University Degree or APEL.A  
• Proof of English Proficiency  
• GMAT/GRE (Preferred)



**Leadership & Achievements**  
• Work Experience (Min. 2 years – MBA; Min. 8 years – EMBA)  
• Quality of Professional Accomplishments

## Funding Opportunities



**Merit-Based Fellowship**



**Education Loans & Scholarship Awards**  
(Available for Malaysians Only)



**Corporate Sponsorships – HRD Corp Claimable**

## Step Into a World-Class MBA Experience

admissions@asb.edu.my  
asbedu  
asbedu.admissions  
asiaschoolofbusiness  
亚洲商学院



Scan the QR —  
Let's Start the Conversation

Asia School of Business  
(DU046(W))  
11, Jalan Dato Onn, 50480  
Kuala Lumpur, Malaysia



**MBA**  
12 MONTHS

((R/340/7/059)) (08/27) (MQA/FA12248))

**EMBA**  
16 MONTHS

((R/0414/7/0050) (08/29) (MQA/FA12248))